



DOC-Alberta

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DOC Alberta member Rosie Dransfeld wins Donald Brittain Award at this year's Gemini!

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Congratulations to DOC Alberta member, Rosie Dransfeld, for winning the Donald Brittain Award for best Social-Political documentary at this year's Gemini Awards for her film "Broke."

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View the trailer (<http://www.idproductions.ca/projectClips/BrokeTrailer.htm>)

Gemini Award Winners

(<http://www.geminiawards.ca/gemini25/winners.cfm?gemniq=5>)

News from ID: Productions (www.idproductions.ca):

Broke. wins prestigious Donald Brittain Award for best social-political documentary

On November 13th 2010 the Gemini Academy celebrated excellence in Canadian English Television at the beautiful Wintergarden Theatre in Toronto.

It was a great day for producer/director Rosie Dransfeld and her team at ID: Productions. Up against high profile, multiple award-winning shows like Reel Injun, A Dream For Kabul (both produced by the NFB), Up Against The Wall (Stormy Nights Productions) and Water On the Table (Water On The Table Inc.), Dransfeld assumed that Broke. had no chance to win.

"It is somehow ironic that Broke. scooped the diamond of all Geminis. In many ways Broke. represents a style of documentary filmmaking most Canadian broadcasters don't want these days: Cinema Verite, focus on a micro-cosmos, character-driven, without narration and interviews. It seems that in the end the good, well-crafted story won."

The feature documentary about an inner-city pawnshop gives a powerful depiction of reality. Editor Scott Parker masterfully draws us deep into a world of bargaining, insults, poverty and desperation. And cinematographer Sergio Olivares brilliantly captured the unlikely friendship between the cynic pawnbroker and his sweet-but-psychopathic assistant.

Producer Rosie Dransfeld is happy that this year's Donald Brittain Award has gone to an Alberta production. "It indicates clearly the high standards of productions and storytelling abilities in this province."

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